



## State of Wisconsin \ DEPARTMENT OF NATURAL RESOURCES

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July 8, 2009

### ***ATTENTION ARTISTS:***

Again this year the Wisconsin Department of Natural Resources is accepting entries for the annual ***Turkey Stamp Design Contest!***

Enclosed you should find a copy of the “2011 Turkey Stamp Design Contest Reproduction Rights Agreement” and the “2011 Wisconsin Turkey Stamp Design Contest Rules”. No changes have occurred in the contest rules this year but please read over the instructions carefully.

**Entries will be accepted from November 1<sup>st</sup> until December 21<sup>st</sup> 2009.** Judging will take place in mid-January at the annual National Wild Turkey Federation State Convention. Information on the anticipated judging date and time will be sent to participating artists as the deadline approaches.

If you have any questions, please call the Assistant Upland Wildlife Ecologist at (608) 261-8458 or the Bureau of Wildlife Management at (608) 266-8204. Good luck and we look forward to viewing your entry!

WDNR Bureau of Wildlife Management

**STATE OF WISCONSIN  
DEPARTMENT OF NATURAL RESOURCES  
AND  
NATIONAL WILD TURKEY FEDERATION**

**2011 WISCONSIN TURKEY STAMP DESIGN CONTEST RULES**

I. Contest Eligibility:

Any person 18 years of age or older who is a legal resident of the State of Wisconsin shall be eligible to submit an entry in the Turkey Stamp Design Contest. Only one (1) entry may be submitted by each contestant. Any member of the contest judging panel or any member of his or her immediate family is ineligible to enter. **Any person who has won the Turkey Stamp Design during the preceding two (2) contests is also ineligible.**

II. Contest Entry Dates:

Entries for the contest to select the design for the 2011 Wisconsin Turkey Stamp will be accepted any time after **November 1<sup>st</sup>, 2009**, but must be received or postmarked no later than **December 21<sup>st</sup>, 2009**. Entries shall be submitted following submission procedures listed below in Section VI.

III. Restrictions of Subject Matter:

The design must be the artist's original creation and shall not be copied or duplicated from previously published art, including published photographs. The subject species shall be the **eastern wild turkey**. The subject will appear in some natural setting of the environment in which the bird is found in Wisconsin.

IV. Suitability of Entry for Reproduction:

Artists shall not be limited in the choice of colors or medium. The medium selected must be of permanent quality, such as pen and ink, oil, watercolor, etching or pencil and should be rendered with full attention to tone, detail and anatomical accuracy. Photographs are not eligible. Metallic paints and fluorescent paints should not be used, as the printing ink used to reproduce the actual stamps will not contain metallic particles or fluorescent properties.

The artist should keep in mind that Wisconsin Department of Natural Resources lettering will appear on the finished stamp. Do NOT try to fit in the words on your entry, but DO keep some areas open to accommodate the lettering. The open areas can be light or dark in tone, but should be relatively free of any harsh contrasts from dark to light.

V. Technical Requirement for Entry:

The design shall be horizontal in the exact proportion of **8" high by 10" wide**. It must be matted (over only) to a size of 10" high and 12" wide. No lettering or scroll work including the artist's signature is permitted on the front or back of the design itself. The only visible identification mark on each entry at the time of judging will be the number assigned the entry by the contest coordinator.

VI. Submission Procedures:

Every entry must be mounted with white matting as described in Section V above and may be protected by a covering of non-glare mat acetate or other clear material. No entry will be accepted that is in a wooden frame or is under glass. **WARNING: Over the last few years many entries have had problems with the plastic covering sticking to the paint finish. Consider this when covering your art.**

Each entry is to be securely wrapped and mailed by registered or certified mail or hand delivered to: Wisconsin Turkey Stamp Contest, Bureau of Wildlife Management (WM/6), P. O. Box 7921, Madison, WI 53707-7921. The top one-half of the third page of the agreement form must be taped to the back of the entry on the outside of the acetate or clear covering. The bottom half is to be mailed with your entry.

Each contestant must also send, **in a separate envelope or hand delivered**, the signed *Turkey Stamp Design Contest Reproduction Rights Agreement* certifying the originality of his or her entry and acknowledging his or her acceptance of the terms and conditions governing the exclusive right of the Wisconsin Department of Natural Resources and The National Wild Turkey Federation to reproduce the winning artwork. All entries will be processed by WDNR based on the date of receipt. A contest coordinator will supervise the processing of entries, assign numbers to each entry, set up displays for judging, and supervise the return of all entries at the completion of the contest.

VII. Insurance Needs for Entries:

All contestants are advised that it is their responsibility to obtain adequate property insurance for their respective entry. NEITHER THE DEPARTMENT OF NATURAL RESOURCES NOR THE NATIONAL WILD TURKEY FEDERATION WILL INSURE ANY ENTRY IT RECEIVES AND WILL NOT BE HELD LIABLE FOR THE DAMAGE, LOSS OR THEFT OF ANY ENTRY.

VIII. Failure to Comply with Contest Rules:

Any entry that fails to comply with any of the requirements of the contest shall be disqualified and will not be considered by the judging panel.

IX. Selection of Judging Panel:

There will be a panel of three (3) to five (5) judges appointed by the Turkey Stamp contest coordinator. The judges will be selected to provide a representative cross-section of individuals with expertise and an interest in wild turkeys or wildlife art. Judges selected will serve without compensation.

X. Date and Location of the Contest Judging:

Selection of the contest winner will take place in January 2011. The judging will be held in conjunction with the annual meeting of the Wisconsin Chapter of the National Wild Turkey Federation.

XI. Judging Procedure and Scoring:

All entries will be judged on anatomical accuracy, proper habitat setting, artistic composition and perspective, and suitability for reproduction. They should lend themselves to reproduction with the fullest possible attention to tone and detail.

The judging procedure will be as follows:

- STEP 1: All entries meeting the design contest rules will be examined by the judging panel. Each judge may nominate an unlimited number of entries for inclusion in the second step of the judging procedure.
- STEP 2: The judges will rate each entry on a scale of 10 to 1 (10 being high and 1 low). The entries receiving the 10 highest scores will be advanced to the third and final step.
- STEP 3: The judges will then rank the 10 "finalists" listing their choices from 1 (high) to 10. The entry with the lowest total shall be declared the first place winner.

In case of ties in either Steps 2 or 3, judges will re-judge only those entries tied for last place in Step 2 or first place in Step 3 according to the procedures listed under that step.

Scores in all steps of the judging procedure will be tabulated by the contest coordinator. The selection of the winning entry by the judges will be final. All contestants will be notified of the name of the winning artist and design.

The first place winner will receive a special plaque and a select number of stamp reproductions created from their winning entry. The runners up will receive a certificate of recognition.

XII. Top 10 Entries:

Following the contest, the Department has the option of holding the top ten (10) entries for publicity purposes for up to six (6) months. All entries will be returned to their respective artists.

**For WDNR Use Only**

Entry Number: \_\_\_\_\_

**STATE OF WISCONSIN  
DEPARTMENT OF NATURAL RESOURCES  
and  
NATIONAL WILD TURKEY FEDERATION**

**2011 TURKEY STAMP AND PRINT  
REPRODUCTION RIGHTS AGREEMENT**

I, \_\_\_\_\_, (“the artist”), enter into this agreement with the State of Wisconsin, Department of Natural Resources, (“DNR”), and the National Wild Turkey Federation, (“NWTF”), and submit an original work of art to the Turkey Stamp Design Contest, Bureau of Wildlife Management (WM/6), Box 7921, Madison, Wisconsin 53707-7921, as an official entry in the annual contest for the 2011 Wisconsin Turkey Stamp for use during the 2011 Wisconsin Turkey seasons and to give the NWTF the option to publish and market a Wisconsin Turkey Stamp and a limited edition of fine art print reproductions of my design, in compliance with the attached contest rules and subject to all of the following conditions:

1. The artist affirms that this entry is an original work of art of the artist’s own creation and is not copied nor duplicated from previously published art, including paintings and drawings in any medium or from published photographs.
2. The artist is 18 years of age or older and is a legal resident of the State of Wisconsin.
3. The artist understands and agrees that neither the DNR nor NWTF is liable for any damage to or for the loss of any entry of the artist. Insuring the entry shall be the responsibility of the artist.
4. The artist understands and agrees that the top ten (10) entries in the contest may be retained by the DNR for a period not to exceed six (6) months from the date of judging and that during that period the artwork may be publicly displayed or used for DNR promotional purposes. The DNR will return all entries to their respective artists.
5. The winning artwork, as prepared by the artist and submitted to the DNR, may be retained by the DNR and the NWTF until such time as plates of the 2010 Turkey Stamp and/or prints have been completed by a duly contracted printing vendor.
6. The artist will retain copyright on and ownership of the original artwork. The artwork may be copied, reproduced, published or otherwise distributed by the artist, subject only to the rights granted the DNR and the NWTF as part of this agreement. Compensation for prints produced by NWTF shall be paid to the winning artist by the NWTF and a per print signature fee paid by the NWTF on an as sold basis, provided that NWTF retains its option to produce prints from the art.
7. The artist grants to DNR and the NWTF, as authorized by DNR, the exclusive right to produce the 2011 Turkey Stamp through contracted printing vendors, which stamps may be sold or otherwise distributed solely by the DNR or its designees. The artist understands and agrees that the artist’s name will not appear on the stamp and that the DNR logo and/or lettering may be added to the stamp. The NWTF may choose to forego print production rights, returning those rights to the winning artist. Print production rights will return to the winning artist 90 days after the judging date unless the NWTF informs the artist in writing that NWTF wishes to exercise its option for these reproduction rights.
8. The artist also grants the DNR and the NWTF the right to use reproductions of the contest winning artwork for promotional purposes as it deems useful and necessary, including those programs used in fundraising. The artist also grants DNR and the NWTF the right to publish photographs of any entry in conjunction with the contest and to publish photographs of the stamp produced from the winning entry.

- 9. Any and all reproductions or copies of the winning design made, caused to be made, or authorized by the DNR under the terms of this agreement, except for the making of reproduction plates and printing of the Wisconsin Turkey Stamp, shall identify the artist, and if requested by the artist, display the artist's copyright notice.
- 10. The artist agrees that any or all stamps awarded by DNR as a prize in this contest are and shall be "artist edition" stamps and as such may not be used for the purpose of pheasant hunting nor sold to any other person for that purpose.
- 11. I agree to sign the print reproductions of the original artwork if selected as winner and if NWTF chooses to produce prints of the artwork.

**DNR Completes This Column**

**STATE OF WISCONSIN  
DEPARTMENT OF NATURAL RESOURCES**

For the Secretary:

By: \_\_\_\_\_  
Director, Bureau of Wildlife Management

Date: \_\_\_\_\_

**NATIONAL WILD TURKEY FEDERATION**  
For the Executive Vice President

By: \_\_\_\_\_  
Vice-President for Operations

Date: \_\_\_\_\_

**Artist Completes This Column**

\_\_\_\_\_  
Artist's Signature

\_\_\_\_\_  
Artist's Name (Please Print)

\_\_\_\_\_  
Address (if you have a PO Box, please include a street address as well)

\_\_\_\_\_  
City and Zip Code

Home Phone (     ) \_\_\_\_\_

Employment Phone (     ) \_\_\_\_\_

Date \_\_\_\_\_

**Artwork Identification – Entry for the 2011 Wisconsin Turkey Stamp Contest**

Please attach this portion of the agreement to the back of your entry.

**Mail to:** Wisconsin Turkey Stamp Contest  
Bureau of Wildlife Management (WM/6)  
101 S. Webster Street  
PO Box 7921  
Madison, WI 53707-7921

<p>For WDNR Use Only</p> <p>Entry Number: _____</p>
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\_\_\_\_\_  
*Contest Coordinator or Representative*

\_\_\_\_\_  
*Date*

**Entry for the 2011 Wisconsin Turkey Stamp Contest – Artist Identification**

Please enclose this portion of the agreement with your entry.

**Mail to:** Wisconsin Turkey Stamp Contest  
Bureau of Wildlife Management (WM/6)  
101 S. Webster Street  
PO Box 7921  
Madison, WI 53707-7921

<p>For WDNR Use Only</p> <p>Entry Number: _____</p>
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*Print or Type*

\_\_\_\_\_  
*Artist's Name*

\_\_\_\_\_  
*Address*

\_\_\_\_\_  
*City and Zip Code*

\_\_\_\_\_  
*Home Phone*

\_\_\_\_\_  
*Employment Phone*

\_\_\_\_\_  
*Date*